3221 S. Evans St. Greenville, NC 27834 252-355-8500 SNOT Side anima AND SOUTH

And:

815 Slaters Lane Alexandria, VA 22314

American Media & Advocacy Group

Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

CONTRACT

Contract / Revision 952542 25319691 Alt Order#

POL/Donald Trump for President (R) North Carolina 10/18/16 - 10/24/16 Product Contract Dates ∖dvertiser 7985 Estimate # Original Date / Revision 10/10/16 / 10/14/16

WNCT EOM/EOC 9914860 Special Handling Adults 18+ Property Billing Cycle Agy Code Demographic Agency Ref Billing Calendar 521 Katz Washington Broadcast Account Executive Advertiser Code Advertiser Ref 310.20 966 Cash Katz/Washingto Cash/Trade Sales Office Product 1/2 otal Ratings

IN16043/SP10305

\$150.00	_	Z		:30	Rating 2.70	630p-7p <u>Rate</u> \$150.00	ing New Su Spots/Week 1	5 WNCT 10/23/16 10/23/16 CBS Evening New Su Start Date End Date Weekdays Spots/W /eek: 10/18/16 10/24/16S 1	/16 10/23/1 <u>End Date</u> 10/24/16	5 WNCT 10/23 Start Date Week: 10/18/16	Vee 5
\$125.00	_	Z	Antestation as a second	:30	Rating 2.30	6p-630p <u>Rate</u> \$125,00	s @ 6p Sa Spots/Week 1	WNCT 10/22/16 10/22/16 Local News @ 6p Sa Start Date End Date Weekdays Spots/V C: 10/18/16 10/24/16 S- 1	/16 10/22/1 <u>End Date</u> 10/24/16	4 WNCT 10/22 Start Date Week: 10/18/16	
\$50.00	ے	NM		:30	Rating 1.20	7a-8a <u>Rate</u> \$50.00	s Sa 7-8a Spots/Week 1	3 WNCT 10/22/16 10/22/16 Local News Sa 7-8a Start Date End Date Weekdays Spots/ Jeek: 10/18/16 10/24/16S- 1	/16 10/22/1 End Date 10/24/16	3 WNCT 10/22 Start Date Week: 10/18/16	ര
\$50.00		MN		:30	Rating 1.30	6a-7a <u>Rate</u> \$50.00	s Su 6a-7a <u>Spots/Week</u> 1	2 WNCT 10/23/16 10/23/16 Local News Su 6a-7a Start Date	/16 10/23/1 End Date 10/24/16	2 WNCT 10/23/1 Start Date Week: 10/18/16	
\$15.00		MN		:30	Rating 1.60	7-8a <u>Rate</u> \$15.00	s Su 7-8a <u>Spots/Week</u> 1	E 1 WNCT 10/23/16 10/23/16 Local News Su 7-8a Start Date	/16 10/23/1 End Date 10/24/16	1 WNCT 10/23 Start Date Week: 10/18/16	ا ش
Amount	Spots	Rtn TypeSpots	Rate Rtn	Spots/ Length Week	Days	Start/End Time)n	*Line Ch Start Date End Date Description	Date End Da	Ch Start	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCT Side 3221 S. Evans St. Greenville. NC.27834 252-355-8500 HISON NEGLEVE

WNCTscom Greenville, NC 27834 an your side colling 3221 S. Evans St. (252) 355-8542 3221 South Evans Street WNCT

	Contract / Revision	Alt Order #
	952542 / 1	25319691
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985
Advertiser	Orig	Original Date / Revision
POL/Donald Trump for Pr		10/10/16 / 10/14/16

\$625.00	បា	MN	:30		130p-2p	Bold & Beautiful	WNCT 10/18/16 10/24/16	E 16 1
\$150.00	٦	NM	:30	<u>Rating</u> 0 2.00	630p-7p <u>Rate</u> \$150.00	6 CBS Evening New Sat Weekdays Spots/WeekS- 1	15 WNCT 10/22/16 10/22/16 Start Date End Date W Week: 10/18/16 10/24/16	15 \ Week
\$1,000.00	თ	MN	:30	Rating 0 2.80	4p-5p <u>Rate</u> \$200.00	S Dr Phil Weekdays Spots/Week MTWTF 5	14 WNCT 10/18/16 10/24/16 Start Date End Date W Week: 10/18/16 10/24/16 MT	14 \ Week
\$50.00	_	NM	:30	<u>Rating</u> 0 0.70	6a-7a <u>Rate</u> \$50.00	Local News Sa 6a-7a Weekdays Spots/Week	13 WNCT 10/22/16 10/22/16 Start Date End Date W Week: 10/18/16 10/24/16	13 V Week
\$750.00	Úì	NN	:30	ρ <u>e Rating</u> 0 5.20	1230p-130p <u>Rate</u> \$150.00	S Y&R Weekdays Spots/Week	12 WNCT 10/18/16 10/24/16 Start Date End Date W Week: 10/18/16 10/24/16 MT	E 12 V
\$90.00	_	NM	:30	e <u>Rating</u> 0 3.00	9a-1030a <u>Rate</u> \$90.00	CBS Sunday Morning Weekdays Spots/Week	11 WNCT 10/18/16 10/24/16 <u>Start Date</u> End Date W Week: 10/18/16 10/24/16	E 11 \
\$350.00	თ	NM	:30	<u>Rating</u> 0 3.10	5p-530p <u>Rate</u> \$70.00	6 Local News @ 5p Weekdays Spots/Week	10 WNCT 10/18/16 10/24/16 Start Date End Date W Week: 10/18/16 10/24/16 MT	E 10 V
\$50.00		NM	:30	Rating 0 2.00	730p-8p <u>Rate</u> \$50.00	Weekdays Spots/Week	9 WNCT 10/18/16 10/24/16 Start Date End Date W Week: 10/18/16 10/24/16	E 9 \
\$350.00	თ	NM	:30	Rating 0 3.20	530p-6p <u>Rate</u> \$70.00	6 Local News @ 530р Weekdays Spots/Week мтwтг 5	8 WNCT 10/18/16 10/24/16 <u>Start Date</u> End Date W Week: 10/18/16 10/24/16 MT	E 8 V
\$375.00	Ŋ	NM	:30	Rating 0 3.80	12p-1230p <u>Rate</u> \$75.00	5 Local News @ 12p Weekdays Spots/Week MTWTF 5	7 WNCT 10/18/16 10/24/16 Start Date End Date W. Week: 10/18/16 10/24/16 MT	E 7 1
\$30.00	£	NM	:30		7p-730p <u>Rate</u> \$30.00	30p N	2/16 10/22/16 End Date W 10/24/16	E 6 1
Amount	Type Spots	Rate Rtn Type	Spots/ Length Week	Days	Start/End Time Rate	ate Description Weekdays Spots/Week	Ch Start Date End Date Description Start Date End Date Weekdays	*Line

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WNCT O WINDOW RESIDENCE

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

WING Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order#
	952542 / 1	25319691
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985
Advertiser	Origi	Original Date / Revision
POL/Donald Trump for Pr		10/10/16 / 10/14/16

				Rating 1.40	\$50,00	Spots/Week		응급	Start Date Week: 10/18/16	
\$50.00	_	MN	:30		11p-1135p		6 LN Sa	/16 10/22/16	26 WNCT 10/22/16	E 2
				Rating 1.50	<u>Rate</u> \$75.00	Spots/Week 5	≦ ≦	01-3	<u>Start Date</u> Week: 10/18/16	We
\$375.00	(J)	MN	:30		6a-7a	s @ 6a	6 Local News @ 6a	/16 10/24/16	25 WNCT 10/18/16	ш 23
				<u>Rating</u> 1.50	Rate \$200.00	Spots/Week 1	Weekdays	End Date 10/24/16	Start Date Week: 10/18/16	We
\$200.00		MN	:30		1130a-12p	show	6 Coaches Show	/16 10/23/16	24 WNCT 10/23/16	2,
				Rating 1.60	<u>Rate</u> \$80.00	Spots/Week 1	Weekdays S	End Date 10/24/16	Start Date Week: 10/18/16	We
\$80.00	_	N	:30		11p-1135p		6 LNSu	/16 10/23/16	3 WNCT 10/23/16	E 23
				Rating 3.20	<u>Rate</u> \$125.00	Spots/Week 5	Weekdays	End Date 10/24/16	Start Date Week: 10/18/16	We
\$625.00	On	MN	:30		7p-730p	ent Tonight	6 Entertainment Tonight	/16 10/24/16	22 WNCT 10/18/16	E 2:
		.,,,,,,,,,,,		Rating 0.70	Rate \$75.00	Spots/Week 5	Weekdays MTWTF	End Date 10/24/16	Start Date Week: 10/18/16	We
\$375.00	(Ji	MN	:30		5a-530a	s @ 5a	6 Local News	/16 10/24/16	21 WNCT 10/18/16	E 2
				<u>Rating</u> 0.20	Rate \$20.00	Spots/Week 7	Weekdays	End Date 10/24/16	Start Date Week: 10/18/16	We
\$140.00	7	NM	:30		1235a-135a	Show	6 Late Late Show	/16 10/24/16	20 WNCT 10/18/16	E 20
				Rating 1.80	<u>Rate</u> \$45.00	Spots/Week 10	Weekdays MTWTF	End Date 10/24/16	Start Date Week: 10/18/16	We
\$450.00	10	MN	:30	·	7a-9a	Morning	6 CBS This Morning	/16 10/24/16) WNCT 10/18/16	E 19
				Rating 5,40	Rate \$140.00	Spots/Week 5	Weekdays MTWTF	End Date 10/24/16	Start Date Week: 10/18/16	We
\$700.00	Сħ	MN	:30		6p-630p	s@6p	6 Local News	/16 10/24/16	WNCT 10/18/16	E 18
				<u>Rating</u> 5.60	<u>Rate</u> \$225.00	Spots/Week 5	Weekdays	End Date 10/24/16	Start Date Week: 10/18/16	We
\$1,125.00	ហ	MIN	:30		730p-8p	pr	6 Family Feud	/16 10/24/16	WNCT 10/18/16	E 17
				Rating 4.50	<u>Rate</u> \$125.00	Spots/Week 5	Weekdays MTWTF	End Date 10/24/16	Start Date Week: 10/18/16	¥e
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time	חמ	Ch Start Date End Date Description	Date End Da		*Line

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WNCT Side ON NOW NOW NOW IN THE PARTY OF THE PARTY OF

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Tacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

Contract Dates POL/Donald Trump for Pt 10/18/16 - 10/24/16 Advertiser North Carolina Product Contract / Revision 952542 Original Date / Revision 10/10/16 7985 Estimate # 25319691 Alt Order# / 10/14/16

\$1,000.00	2	MN	:30	430p-730p	NFL Late Game	N 38 WNCT 10/18/16 10/24/16
\$800.00	N	NM	:30	1p-430p <u>Rate</u> <u>Rating</u> \$400.00 0.00	16 NFL Early Game Weekdays Spots/Week 2	N 37 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$1,000.00	N	NM	:30	8p-9p <u>Rate</u> <u>Rating</u> \$500.00 0.00	16 Big Bang/Kevin Can Wait Weekdays Spots/Week M 2	N 36 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$2,500.00	2	NM	:30	830p-1130p Rate Rating \$1,250.00 5.00	16 Thursday Night Football Weekdays Spots/WeekT 2	E 35 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$600.00	2	NM	:30	330p-7p <u>Rate</u> <u>Rating</u> \$300.00 1.20	16 SEC Football Weekdays Spots/Week	E 34 WNCT 10/22/16 10/22/16 Start Date End Date Week: 10/18/16 10/24/16
\$400.00	2	NM	:30	1230p-330p <u>Rate</u> <u>Rating</u> \$200.00 1.00	16 ACC Football Weekdays Spots/Week	E 33 WNCT 10/22/16 10/22/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$3,000.00	2	NM	:30	9p-10p <u>Rate</u> <u>Rating</u> \$1,500.00 8.20	16 Bull § Weekdays Spots/Week -T 2	E 32 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$1,300.00	N	NM	:30	8p-9p <u>Rate</u> <u>Rating</u> \$650.00 11.50	16 NCIS Weekdays Spots/Week -T 2	E 31 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$625.00	Ŋ	NM	:30	530a-6a <u>Rate</u> <u>Rating</u> \$125.00 0.80	16 Local News @ 530a Weekdays Spots/Week	E 30 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$600.00	Oı	NM	:30	11p-1135p <u>Rate</u> <u>Rating</u> \$120.00 2.30	16 Local News @ 11p Weekdays Spots/Week	E 29 WNCT 10/18/16 10/24/16 Start Date End Date Week: 10/18/16 10/24/16
\$500.00	_	NM	:30	730p-825p Rate Rating \$500.00 3.40	16 Thursday Night Kickoff Weekdays Spots/Week	28 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$0.00	0	MN	:30	12p-1p	NFL Today	D 27 WNCT 10/23/16 10/23/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days		*Line Ch Start Date End Date Description

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3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT Side MANON NASARA

WNCTacom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

	Contract / Revision	Alt Order#
	952542 / 1	25319691
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985
Advertiser	Origi	Original Date / Revision
POL/Donald Trump for Pt		10/10/16 / 10/14/16

	Wee	N 40 Wee	N 39 Wee	Wee	*Line
	41 WNCT 10/18/1 Start Date Week: 10/18/16	WNCT 10/ Start Dat c: 10/18/16	WNCT 10/ Start Dat : 10/18/16	<u>Start Date</u> Week: 10/18/16	Ch Sta
	N 41 WNCT 10/18/16 10/24/16 60 Minutes Start Date End Date Weekdays Week: 10/18/16 10/24/16S	N 40 WNCT 10/19/16 10/19/16 Late Show Start Date End Date Weekdays Week: 10/18/16 10/24/16w	N 39 WNCT 10/23/16 10/23/16 NFL Today Start Date End Date Weekdays Week: 10/18/16 10/24/16S	te <u>End Date</u> 10/24/16	art Date End Da
	6 60 Minutes Weekdays	6 Late Show Weekdays w	6 NFL Today Weekdays S	Weekdays	*Line Ch Start Date End Date Description
	Spots/Week	Spots/Week 1	Spots/Week	Spots/Week 2	5
	7p-8p <u>Rate</u> \$400.00	1135p-1235a <u>Rate</u> \$45.00	12n-1p Rate Rating \$100.00 0.00	Rate \$500.00	Start/End Time
Totals	Rating 0.00	Rating 0.00	Rating 0.00	Rating 0.00	Days
310.20	:30	:30	:30		Spots/ Length Week
	NM	MN	NN		Rate Rtn TypeSpots
116			2		Spots
\$21,300.00	\$400.00	\$45.00	\$200.00		Amount

Signature:	
Date:	

09/26/16 -10/24/16

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount

116 116

\$21,300.00 \$21,300.00

(\$3, 195.00)(\$3,195.00)

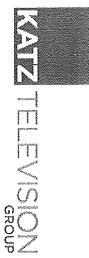
\$18,105.00 \$18,105.00

Totals

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Contract # 25319691 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985 815 SLATERS LANE ALEXANDRIA, VA 22314 Changes as of: 10/14/2016 at 9:12 AM

Flight: 10/18/16 - 10/24/16 Advertiser: TRUMP, DONALD Product: North Carolina

Station: WNCT
Market: Greenville/New
Bern/Wash
Office: WASHINGTON

Version: Highlighting Revision 2

Total \$: \$21,300.00 Total Spots: 116

Total CPP: \$68.67 Total GRP: 310.2

Separation: Traffic #: 952542

Salesperson: JACOB ROTH 212-373-8175

Comments: Revised Order
Spots rebated down to match Hillary
Excess Money re-spent
NCIT
PLS CFM
T/R JACOB

Agency Order #: 5432282

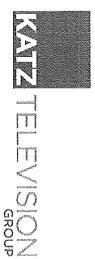
Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Primary Demo: Adults 18+

									10/	10/18 - 10/24	24	Total	Total		
Day/Time D	DP Program	Rate	A18P Rating	Rate Rating Len 10/18 10/19 10/20 10/21 10/22 10/23 10/24	18 10/1	9 10/20	0 10/21	10/22	10/23	10/24		Spots	↔	СРР	CPP GRP
Տս 12n-1p	NFL Today	\$100.00	1.4	\$100.00 1.4 30 0 0 0 0 0 1 0 0	0	0	0	0	1₩0			0	\$0.00	0.00 \$71.43	0.0
Tu-F,M 11p-11:35p	9-YR-NEWS@11<	\$120.00	2.3	\$120.00 2.3 30 1 1 1 1 1 0 0	1	_		0	0			5	\$600.00	\$52.17	11.5
Changes: Rate from 100 to 120	to †20														
			101	TOTALS: 21 18 19 16 11 13 18	1 18	19	16	1	13	2		116	116 \$21,300.00 \$68.67 310.2	\$68.67	310.2

REV-27



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Order Level Comments

Contract # 25319691 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985

ALEXANDRIA, VA 22314 815 SLATERS LANE Changes as of: 10/14/2016 at 9:12 AM Flight: 10/18/16 - 10/24/16

Agency Order #: 5432282 Product: North Carolina

Advertiser: TRUMP, DONALD

Market: Greenville/New Bern/Wash

Primary Demo: Adults 18+

Office: WASHINGTON

Version: Highlighting Revision 2
Station: WNCT

Total Spots: 116

Total \$: \$21,300.00

Total CPP: \$68.67 Total GRP: 310.2

Separation: Traffic #: 952542

Buyer: MediaAssistant, AMAG

Salesperson: JACOB ROTH 212-373-8175

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

2016-Oct Month Total Monthly Summary Spots 116 16 \$21,300.00 \$21,300.00 Dollars

WITN: 36%	WFXI: 11%	WCTI: 25%	ENCT: 1%	Comment:	WNCT Share: 27%	Market Budget: \$78,889		
36%	11%	25%	1%		27%	\$78,889	Competitive Information	

09/27/16 6:27 PM | JACOB ROTH

Separation: 30 Notice Received.

System

JACOB ROTH

10/14/16 8:25 AM 10/06/16 3:56 PM

10/14/16 9:12 AM 10/14/16 9:00 AM

Jennifer Layman

only one correction, Line 29 needs to be \$120
Revised Order
Spots rebated down to match Hillary
Excess Money re-spent
NCIT
PLS CFM
T/R JACOB

JACOB ROTH

Revised Order
Spots rebated down to match Hillary
Excess Money re-spent
NCIT
PLS CFM
T/R JACOB

Total		Day/Time	
100%	100%	% Distrib	
116	116	Spots	Daypart Summary
\$21,300.00	\$21,300.00	Dollars	Summary
\$68.67	\$68.67	CPP	
310.2	310.2	GRP	

				:	Trans	Transaction History		
Trans	Created/Received Created by	eated by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$ Comment	Comment
Revision	10/14/16 9:12 AM JACOB ROTH	COB ROTH	Revised			\$0	\$0	Changes: Total CPP from \$68.36 to \$68.67, Total Spots from 117 to 116, Total GRPs \$0 from 311.6 to 310.2. 2 buylines added or modified.
Makegood 1	10/14/16 9:00 AM Jennifer Layman	nnifer Layman	Sent To Rep			\$0	\$0	
Revision	10/14/16 8:25 AM JACOB ROTI	COB ROTH	Confirmed	40		⇔ ⊙	\$0 \$21,300.00	Changes: Total CPP from \$101.96 to \$68.36, Competitive Market Budget from \$62,611 to \$78,889, Total Spots from 77 to 117, Total GRPs from 208.9 to 311.6, User Entered \$ from \$0.00 to \$21,300.00, Default Spot Length to 30, Comments from Separation: 30 to Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM OUT/R JACOB. 32 buylines added or modified.



Contract # 25319691 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985 815 SLATERS LANE Changes as of: 10/14/2016 at 9:12 AM

Agency Order #: 5432282 Product: North Carolina

ALEXANDRIA, VA 22314

Advertiser: TRUMP, DONALD Flight: 10/18/16 - 10/24/16 Station: WNCT

Primary Demo: Adults 18+ Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total Spots: 116

Total \$: \$21,300.00

Total CPP: \$68.67

Version: Highlighting Revision 2

Con Type: POLITICAL/VOTE Total GRP: 310.2 Traffic #: 952542

Assistant: JACOB ROTH 212-373-8175 Separation:

Transaction History

Salesperson: JACOB ROTH 212-373-8175

Buyer: MediaAssistant, AMAG

Created/Received Created by 9/29/16 1:04 PM 9/27/16 6:27 PM JACOB ROTH Status Spot+ Spot-\$0 \$21,300.00 \$ Chg \$0 \$21,300.00 Contract \$ Comment

Confirmed

Non-Discrimination Policy

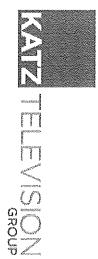
Queued for Electronic Contracting New

Trans

125 West 55th St New York, NY 10019

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 25319691 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985 815 SLATERS LANE Changes as of: 10/14/2016 at 8:25 AM

Advertiser: TRUMP, DONALD Flight: 10/18/16 - 10/24/16

Version: Highlighting Revision 1
Station: WNCT Market: Greenville/New Bern/Wash

Total Spots: 117

Total \$: \$21,300.00

Primary Demo: Adults 18+ Office: WASHINGTON

Total CPP: \$68.36 Total GRP: 311.6

Separation:

Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175

ALEXANDRIA, VA 22314

Comments: Revised Order
Spots rebated down to match Hillary
Excess Money re-spent
NCIT
PLS CFM
T/R JACOB

Agency Order #: 5432282

Product: North Carolina

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175 Traffic #: 952542

					Changes: Rate from 175 to 45
18.0	\$25.00	\$450.00	10	\$45.00 1.8 30 1 \(\) 2 1 \(\) 2 1 \(\) 2 1 \(\) 2 0 0 1 \(\) 2	REV+ 19 7a-9a CBS THS MRNG-2<
				repulsion production (production)	Changes: Rate from 500 to 140
27.0	\$25.93	\$700.00	5	\$140,00 5.4 30 1 1 1 1 0 0 1	18 6p-6:30p 9-YR SIDE NW@6
					Changes: Rate from 500 to 225
28.0	\$40.18	\$1,125,00	5	\$225.00 5.6 30 0 h 1 1 0 h 1 1 0 0 0 h 1	REV+ 17 7:30p-8p FAMILY FEUD
1					Changes: Rate from 350 to 125
22.5	\$27.78	\$625.00	5	\$125.00 4.5 30 1 01 01 01 0 0 011	REV+ 16 1:30p-2p BOLD&BEAUTIFUL
***************************************					Changes: Rate from 350 to 150
26.0	\$28.85	\$750.00	5	\$150.00 5.2 30 0 h 1 1 0 h 1 0 h 1 0 0 0 0 h 1	REV+ 12 12:30p-1:30p YOUNG&RESTLESS
					Changes: Rate from 200 to 90
3.0	\$30.00	\$90.00		\$90.00 3.0 30 0 0 0 0 0 1 0	11 9a-10:30a SUNDAY MRN-CBS
				Professional Control of the Control	
15.5	\$22.58	\$350.00	σ.	\$70.00 3.1 30 1 1 1 1 0 0 1	10 5p-5:30p 9-YR SIDE NW@5
					Changes: Rate from 125 to 50
2.0	\$25.00	\$50.00	_	\$50,00 2.0 30 0 0 0 0 1 0 0	9 7:30p-8p FAMILY FEUD
		-			
16.0	\$21.88	\$350.00	ъ	\$70.00 3.2 30 1 1 1 1 0 0 1	8 5:30p-6p 9-YR SD NW@530<
19.0	\$19.74	\$375.00	5	\$75.00 3.8 30 1 1 0 1 0 0 1	REV+ 7 12n-12:30p 9-YR-NEWS@NOON
				de la constante de la constant	
1.8	\$16.67	\$30.00	_	\$30.00 1.8 30 0 0 0 0 1 0 0	6 7p-7:30p 9 ON-SDE WK ED
1.6	\$9.38	\$15.00		\$15.00 1.6 30 0 0 0 0 0 1 0	1 7a-8a 9-WKD MRN ED 2
GRP	CPP	€9	Spots	Rate A18P Len 10/18 10/19 10/20 10/21 10/22 10/23 10/24	# Day/Time DP Program
		Total	Total	10/18 - 10/24	

Contract # 25319691 CPE: 521/966/7985 Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE

ALEXANDRIA, VA 22314

Changes as of: 10/14/2016 at 8:25 AM Flight: 10/18/16 - 10/24/16 Advertiser: TRUMP, DONALD

Agency Order #: 5432282 Product: North Carolina

Version: Highlighting Revision 1 Station: WNCT Market: Greenville/New Bern/Wash

Primary Demo: Adults 18+ Office: WASHINGTON

Total Spots: 117

Total \$: \$21,300.00

Total CPP: \$68.36 Total GRP: 311.6

Traffic #: 952542

Separation:

GRP

16.0

7.5

Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

REV+ 32 9p-10p Bull \$1,1 Sq. REV+ 32 12:30p-3:30p ACC flball \$200 REV+ 34 3:30p-7p SEC Ftball \$300 REV+ 35 8:30p-11:30p TH Football \$1,1 REV+ 36 8p-9p Big Bang/Kevin \$500 REV+ 37 1p-4:30p NFL \$400	Bull ACC ftball SEC Ftball TH Football Big Bang/Kevin	Bull ACC ftball SEC Ftball TH Football	Bull ACC ftball SEC Ftball	Bull ACC ftball	Bull		Changes: Rate from 2000 to 650	NOIS	REV+ 30 5:30a-6a 9ON-SD MRN ED1 \$12:	Changes: Rate from 350 to 100	-YR-NEWS@11<	Changes: Rate from 200 to 100	NFL Today	Changes: Rate from 200 to 50	9 ON-SDE WK ED	Changes: Rate from 200 to 75	25 6a-7a 9ON-SD MRN ED2 \$7:	Changes: Rate from 200 to 80	Su 9 ON-SDE WK ED \$8	Changes: Rate from 350 to 125		REV+ 21 5a-5:30a 9ON-SD MRN ED1 \$7	REV+ 20 12:35a - 1:35a LT-CORDEN-CBS< \$2:	# Day/Time DP Program F	
\$125.00 \$650.00 \$1,500. \$1,500. \$200.00 \$1,250. \$1,250. \$1,250. \$1,250. \$1,250. \$1,250. \$1,250. \$1,250. \$1,250. \$1,250.								25.00			\$100.00		\$100.00		\$50.00		\$75.00		\$80.00		\$125.00	\$75.00	\$20.00	Rate Ra	T.
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0.0		0 \} 2	0	0	0	0		0	0 • 1		1		0		0		1		0		1	•	1	10/24	10/18 - 10/24
2		2	2	2	2	2		2	5		5		1				5		1		5		7	Spots	Total
\$80		\$1,000.00	\$2,50	\$60	\$40	\$3,00		\$1,300.00	\$62		\$50		\$10		⇔		\$37		\$8		\$62	\$37	\$14		-1
\$800.00	Ť		\$2,500.00 \$250.00	\$600.00 \$250.00	\$400.00 \$200.00	\$3,000.00 \$182.93			\$625.00 \$156.25		\$500.00 \$		\$100.00 \$		\$50.00 \$	- 0	\$375.00 \$		\$80.00 \$	- 3	\$625.00 \$	\$375.00 \$107.14	\$140.00 \$100.00	49	Total
\$0.00		\$0.00	50.00	50.00	00.00	82.93		\$56.52	56.25		\$43.48		\$71.43		\$35.71		\$50.00		\$50.00		\$39.06	07.14	00.00	СРР	
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GROUP GROUP

Contract # 25319691 CPE: 521/966/7985 Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency Order #: 5432282

Changes as of: 10/14/2016 at 8:25 AM Flight: 10/18/16 - 10/24/16

Advertiser: TRUMP, DONALD

Product: North Carolina

Station: WNCT

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total Spots: 117

Total \$: \$21,300.00

Version: Highlighting Revision 1

Primary Demo: Adults 18+

Traffic #: 952542

Total GRP: 311.6 Total CPP: \$68.36

Separation:

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175

		Ø
	60 Minutes	Late Show
	\$400.00	\$45.00
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\$21,300.00	\$400.00	\$45.00
\$68.36	\$0.00	\$0.00
311.6	0.0	0.0

REV+ 41 | Su REV+ 41 | 7p-8p

M-F REV+ 40 11:35p-12:35a REV+ 39 12n-1p

#|Day/Time

P

Program

NFL Today

\$100.00

Rate Rating

Len 10/18 10/19 10/20 10/21 10/22 10/23 10/24

10/18 - 10/24

Spots Total

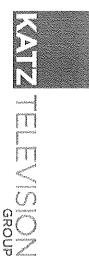
င္မမှ

GRP

Total 69

\$200.00

\$0.00



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Order Level Comments

Contract # 25319691 Agency: AMER MEDIA & ADVOCACY GROUP CPE: 521/966/7985 815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency Order #: 5432282

Changes as of: 10/14/2016 at 8:25 AM Advertiser: TRUMP, DONALD Flight: 10/18/16 - 10/24/16

Product: North Carolina

Station: WNCT

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 117

Total \$: \$21,300.00

Version: Highlighting Revision 1

Primary Demo: Adults 18+

Total GRP: 311.6 Total CPP: \$68.36

Separation: Traffic #: 952542

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175 Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/VOTE

2016-Oct Month Total Monthly Summary Spots 117 **117** \$21,300.00 **\$21,300.00** Dollars

	Competitive Information
Market Budget: \$78,889	\$78,889
WNCT Share: 27%	27%
Comment:	
ENCT: 1%	1%
WCTI: 25%	25%
WFXI: 11%	11%
WITN: 36%	36%

09/27/16 6:27 PM

JACOB ROTH System

Separation: 30

Natice Received.

JACOB ROTH

Revised Order
Spots rebated down to match Hillary
Excess Money re-spent
NCIT
PLS CFM
T/R JACOB

10/06/16 3:56 PM 10/14/16 8:25 AM

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

Transaction History

ation			Daypari	Daypart Summary		
The state of the s	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
		100%	117	\$21,300.00	\$68.36	311.6
The state of the s	Total	100%	117	\$21,300.00	\$68.36	311.6

And the state of t	\$21,300,00	\$21,300.00 \$21,300.	11	Continued	W SACOB XOLD	3/2//10 0.2/ 17	NOW
TATE MARKET TO THE PARTY OF THE	200000	20000	4.4.	Cantinad	0/27/16 6:37 DM IACOD DOTU	0/27/16 6:27 0	Now
	\$	\$0			PM	9/29/16 1:04 PM	Queued for Electronic Contracting
.00 T/R JACOB. 32 buylines added or modified.	\$0 \$21,300.00	\$0	40	Revised	10/14/16 8:25 AM JACOB ROTH	10/14/16 8:25 A	Revision
Excess Money re-spent							
Spots rebated down to match Hillary							
to Revised Order							
\$ from \$0.00 to \$21,300.00, Default Spot Length to 30, Comments from Separation: 30							
to \$78,889, Total Spots from 77 to 117, Total GRPs from 208.9 to 311.6, User Entered							
Changes: Total CPP from \$101.96 to \$68.36, Competitive Market Budget from \$62,611							

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

BETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.